



FEDERAL ELECTION COMMISSION  
WASHINGTON, D.C. 20463

RQ-2

October 12, 2016

FREDRIC WOOCHER, TREASURER  
CALIFORNIA'S NEW FRONTIER  
10940 WILSHIRE BLVD., # 2000  
LOS ANGELES, CA 90024

**Response Due Date**

**11/16/2016**

IDENTIFICATION NUMBER: C00589317

REFERENCE: JULY QUARTERLY REPORT (05/19/2016 - 06/30/2016)

Dear Treasurer:

This letter is prompted by the Commission's preliminary review of the report referenced above. This notice requests information essential to full public disclosure of your federal election campaign finances. **Failure to adequately respond by the response date noted above could result in an audit or enforcement action.** Additional information is needed for the following 2 item(s):

1. Schedule E of your report indicates that your committee may have failed to file one or more of the required 24 hour report(s) regarding "last minute" independent expenditures (see attached). A political committee must file a 24 hour report with the Federal Election Commission as specified in 11 CFR §104.4(c), within 24 hours of any independent expenditures of \$1,000 or more with respect to a given election, made between two and twenty days before an election. The report must be received by the Commission by 11:59 p.m. on the day following the date on which independent expenditures that aggregate \$1,000 or more are publicly distributed or disseminated. These expenditures must then be fully itemized on Schedule E, or as memo entries on Schedule E and reflected on Schedule D if distributed or disseminated prior to payment, of the next report required to be filed by the committee. Although the Commission may take further action concerning this matter, your prompt response will be taken into consideration. (11 CFR §104.3(b))

2. Schedule E for Line 24 of your report discloses MEMO entries for apparent independent expenditures made on behalf of "Loretta Sanchez" during this reporting period. However, a Schedule D supporting Line 10 has not been provided. Please be advised that if a communication is aired in one reporting period and the payment is made in a later reporting period, the independent expenditure should be reported as a memo entry on Schedule E when the communication is publicly disseminated or distributed, and on a Schedule D if

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it is a reportable debt under 11 CFR §104.11. Subsequently, when the payment for the independent expenditure is made, the report should show a payment on Schedule E and the same payment on Schedule D, if applicable. Please amend your report to clarify this apparent discrepancy. (11 CFR §104.4)

**Please note, you will not receive an additional notice from the Commission on this matter.** Adequate responses must be received by the Commission on or before the due date noted above to be taken into consideration in determining whether audit action will be initiated. Failure to comply with the provisions of the Act may also result in an enforcement action against the committee. Any response submitted by your committee will be placed on the public record and will be considered by the Commission prior to taking enforcement action. **Requests for extensions of time in which to respond will not be considered.**

Electronic filers must file amendments (to include statements, designations and reports) in an electronic format and must submit an amended report in its entirety, rather than just those portions of the report that are being amended. If you should have any questions regarding this matter or wish to verify the adequacy of your response, please contact me on our toll-free number (800) 424-9530 (at the prompt press 5 to reach the Reports Analysis Division) or my local number (202) 694-1177.

Sincerely,



Brian Jones  
Sr. Campaign Finance & Reviewing Analyst  
Reports Analysis Division

**Missing 24 Hour Report (Schedule E)**  
**California's New Frontier (C00589317)**

<b>Name of Payee</b>	<b>Dissemination Date</b>	<b>Amount</b>	<b>Candidate</b>	<b>Election</b>
Cardinal Communication Strategies, LLC	5/23/16	\$9,184.20	Loretta Sanchez	CA - 6/7/16
Political Data Inc.	5/23/16	\$419.18	Loretta Sanchez	CA - 6/7/16
Cardinal Communication Strategies, LLC	6/2/16	\$10,453.26	Loretta Sanchez	CA - 6/7/16
Corporate Translations, Inc.	6/2/16	\$150.00	Loretta Sanchez	CA - 6/7/16
Forde & Mollrich	6/2/16	\$14,986.84	Loretta Sanchez	CA - 6/7/16
Political Data Inc.	6/2/16	\$1,964.70	Loretta Sanchez	CA - 6/7/16